

SBC Meeting Minutes -- 8/7/23 @ 6:30pm @ SHS AD Conference Room

Attendees: Taz Landry (TL), Emily Begel (EB), Jason Bucciarelli (JB), Doug Stansbury (DS), Jamie Reeve (JR), Rick Frieseke (RF), Aleece Vanderloop (AV), Ryan Vanderloop (RV), Joel Nagle (JN)

1. Call to Order—6:30pm

2. Treasurer's Report by Rick Frieseke

- RF emailed the financial documents to the board; 28 transactions since last meeting
- \$100,600 in current assets (\$40,600 in athletic team dedicated funds, \$60,000 in equity)
- 8/1 is start of new fiscal year for SBC; SBC made profit of approximately \$15K during 2022-23
- RF will cash out the Huntington CDs and transfer the funds into our North Shore bank account

3. Athletic Director's Report by Taz Landry

- Karli Jonasen has been hired as the new Assistant to the Athletic Director
- Fall sports season is underway; Girls Basketball team needs a new head coach

4. Fall All-Sports meeting/Freshman Orientation by Taz Landry

- There is a fall sports meeting this Thursday at 5:30pm at SHS ;Freshman orientation is on 8/28
- Several SBC board members will be in attendance at these events to promote our organization

5. School Needs by Tax Landry

- Search continues for possible baseball field location; TL has met with Arthur Ircink to discuss options
- TL looking for ticket takers for sporting events; adults preferably; hourly pay

6. Membership Report by Ryan Vanderloop

- 2 website memberships purchased so far this season
- RV to check with Karli regarding memberships purchased through Infinite Campus

7. Spirit Wear Update by Joel Nagle

- \$600 in sales at the all-school reunion picnic in July
- Online sale starting soon with hopes of merchandise delivery in time for Homecoming on 9/29

8. Website & Facebook Update by Aleece Vanderloop

- AV has been updating our website; needs SBC spending numbers on athletics to add to the site
- AV will create a spirit wear QR code; send her updates on items we want posted

9. Arts & Crafts Fair by Rick Frieseke

- Invitations to previous booth renters have gone out; 2023 fair takes place on Sunday, December 3
- Need to think about where we want to advertise the event (Shorewood Today magazine, etc.)

10. Milwaukee Bucks Fundraiser

- The Bucks are offering a group sales program where the SBC would get \$5 per ticket sold; SBC to decide if we want to pick out a future game

11. Shorewood Little League

- The SLL Majors All-Stars went on a historic run, winning the state tournament for the first time ever
- DS to write a formal letter of congratulations to the team from the SBC

12. New Business

- The SBC scholarship winners from last year wrote nice thank you notes to the board
- DS and EB are going to meet with the new Shorewood Superintendent
- All-school reunion picnic seemed to be a success; looking forward to 100th year celebration next year

- The board discussed the possible need to add additional members; goal is to create clearly defined roles/ duties and then fill these spots accordingly; JR will create a list of potential openings
- Invite the SLL All-Stars to a SHS sports event in the fall to recognize their success this summer
- Discussion of a SHS Hall of Fame

13. Next meeting

- Monday, September 11, 2023 at 6:30pm at SHS AD conference room and also via Zoom

14. Meeting adjourned—7:56pm