

SBC Meeting Minutes -- 5/1/23 @ 6:30pm @ SHS AD Conference Room and via FaceTime

Attendees: Emily Begel (EB), Kim Mackowski (KM), Rachel Dickman (RD), Jason Bucciarelli (JB), Doug Stansbury (DS), Jamie Reeve (JR), Rick Frieseke (RF), Aleece Vanderloop (AV), Ryan Vanderloop (RV), Joel Nagle (JN)

1. Call to Order—6:32pm
2. Treasurer's Report by Rick Frieseke
 - Five financial transactions since last month
 - \$97,500 in current assets (\$48,200 in athletic team dedicated funds, \$49,300 in equity)
 - DS was able to speak with the WI Dept. of Revenue; they don't have the missing CDs; Huntington apparently hasn't sent the money out yet
3. Athletic Director's Report by Taz Landry
 - Upcoming events: Woodland Conference Track Relays 5/2; Head XC interviews 5/4; Soccer Senior Night 5/10; SIS Track Meet 5/11; Senior Signing Day 5/13; WIAA Regional Track Meet 5/22
 - There was a great article in the JS newspaper about Delea and Nathan and SHS success
4. School Needs by Taz Landry
 - Nothing new at this time
5. Membership Report by Jason Bucciarelli
 - No new memberships since our last meeting
 - JB met with RV over the weekend to start the process of handing over membership duties
 - The board agreed it is time for a new yard sign
6. Spirit Wear Update by Rachel Dickman
 - RD has stock to sell now and at the reunion on July 1
7. Website & Facebook Update by Rachel Dickman
 - RD and AV will meet to discuss social media and website duties
8. 2023 Golf Outing
 - EB hoping to secure a \$5K presenting sponsor soon; \$2700 in sponsors so far, no golfers registered yet
 - RD will send out a FB post about the outing; EB to email golfers from last year; TL to send out a blast to the IC athletic families
9. New Board Members Update
 - Board voted and approved the addition of Aleece and Ryan Vanderloop to the board
 - We discussed the optimal number of board members (10-12) and the need to create specific tasks/jobs for board members
10. New Business
 - A parent contacted RD about creating a scholarship and running it through the SBC accounts
 - Sarah Hammond, new co-president of the Shorewood Alumni Association, spoke about the upcoming all-school reunion on Saturday, July 1, 2023; main idea is to bring people together and increase SSD spirit; food, entertainment, tours of SHS; event will run from 1-4pm (rain or shine) with a 4-7pm happy hour at the Hubbard Park Lodge; SBC will have a table at the event and will assist Sarah if needed
11. Next meeting—Monday, June 5, 2023 at 6:30pm at SHS AD conference room and also via Zoom
12. Meeting adjourned—7:56pm